

## **Breast Cancer Awareness Fundraising Party Idea**

courtesy of MyMommyBiz.com

October is breast cancer awareness month, and you can easily turn this into a theme party to not only raise money for breast cancer awareness, but also educate party guests about doing self-exams.

Contact your local breast cancer awareness organization and request enough self-exam brochures for each of your guests. They may also have more pamphlets or brochures about breast cancer that they can give you, so be sure to ask, and let them know you are doing this party as a fundraiser for breast cancer. You can also print off materials online to give to guests.

Decide how much money you will donate to fund breast cancer awareness. For example, donate ten per cent of all sales, or your entire commission amount. Then offer to donate an additional \$5, \$10 or \$20 for each guest who hosts her own party during the month of October. Then offer to donate \$20 (or more) for any party guest who decides to sign up as a recruit. Many will rise to the challenge, especially when their participation results in even more money being raised.

Be sure you ask your hostess to inform guests that the party is to raise money for breast cancer. This will encourage guests to make a point of attending. And it will also give a bit of warning to any potential guest whose life has been hit hard by cancer.

When you send out newsletters or follow-ups, be sure to mention that you raised \$X amount of money in October that you donated for breast cancer awareness.

And next September, be sure to follow up with your hostesses and ask if they would be interested in hosting another party to raise money.

***Feel free to print this out and pass it on to your team members!  
All women benefit from every dollar donated.***